

IMAGINE
100,000
CAR SEATS

SITTING END TO END
THEY WOULD STRETCH

ACROSS
COOK STRAIT
MORE THAN TWICE

THAT'S HOW MANY
CAR SEATS EXPIRE
EVERY YEAR
IN NEW ZEALAND

Don't let your car seat
end up in landfill.

BE SEATSMART!

Recycle your car seat at
participating retailers
and organisations.

Check www.SeatSmart.co.nz
for details of collection sites.

Supporters



Don't dump
your expired
or damaged
car seat...

RECYCLE
with SeatSmart

Would you like to support SeatSmart?

If you'd like to associate your brand or organisation with this unique programme which makes a positive difference to the environment and child safety, give us a call!

www.SeatSmart.co.nz | 0508 374 768

How does SeatSmart work?

You can bring your expired or damaged car seat to participating retailers and organisations. Go to www.seatSMART.co.nz to find your nearest site.

What seats does SeatSmart accept?

Any brand of booster, convertible seat or capsule. Sorry, no polystyrene seats, snap and go's or other car seat accessories are accepted.

Is there a cost to recycle the seats?

A fee of \$25 incl. GST (RRP) per seat is charged to cover the costs of recycling. Some of this cost may be covered by your local council which may have chosen to provide a recycling incentive. Check out www.seatSMART.co.nz to see what applies in your area.

Why recycle?

There are lots of positive environmental and social outcomes from recycling your seat:

- ♻ Diverting tonnes of plastic and metal from landfill each year;
- ♻ Providing dismantling work for people who have a disability, or are disadvantaged or marginalised;
- ♻ Improving child safety by raising awareness of seat expiry dates;
- ♻ Lowering the use of virgin materials to make new plastic and metal; and
- ♻ Providing used materials to be repurposed into new items.



What happens to the seats?



The seats are dismantled and up to 75% of the seat materials are recycled or repurposed.

58% PLASTIC - 60% of plastic is currently recycled, while the remainder is unmarked plastic which therefore can't be recycled.

13% METAL - taken to metal recyclers.

4% HARNESSSES - used in the production of bags made from recycled products.

25% FABRIC - covers and liners are currently unable to be recycled.

Who dismantles the seats?

From November 2018, SeatSmart is moving to paid dismantling for the majority of seats. This is due to increasing volumes and the growing complexity of the seats we collect. SeatSmart will use two services:

- Social Enterprises - a paid service that provides employment for people who have a disability or are disadvantaged or marginalised; and
- Department of Corrections community work schemes - a free dismantling service providing useful indoor work for offenders, used for a limited number of seats.

Protect kiwi kids!

Did you know that most car seats have an expiry date?

And that car seats in cars involved in significant accidents should be replaced?

SeatSmart aims to raise awareness of car seat expiry dates and the damage caused to seats during accidents.

This will improve safety for kiwi kids on our roads.

Want to find the expiry date on your car seat?

Visit www.SeatSmart.co.nz for a helpful guide to expiry dates.

Has your car been in an accident?

If you've had a car accident talk to a qualified car seat technician to assess whether your car seat should be replaced.



Find out what happens to your car seat.
Visit www.SeatSmart.co.nz