

IMAGINE  
**100,000**  
CAR SEATS

SITTING END TO END  
THEY WOULD STRETCH

**ACROSS**  
COOK STRAIT  
MORE THAN TWICE

THAT'S HOW MANY  
CAR SEATS EXPIRE  
**EVERY YEAR**  
IN NEW ZEALAND

Don't let your car seat  
end up in landfill.

**BE SEATSMART!**

Recycle your car seat at  
participating retailers  
and organisations.

Check [www.SeatSmart.co.nz](http://www.SeatSmart.co.nz)  
for details of collection sites.

## Supporters



Don't dump  
your expired  
or damaged  
car seat...

**RECYCLE**  
with SeatSmart

## Would you like to support SeatSmart?

If you'd like to associate your brand or  
organisation with this unique programme which  
makes a positive difference to the environment  
and child safety, give us a call!

[www.SeatSmart.co.nz](http://www.SeatSmart.co.nz) | 0508 374 768

## How does SeatSmart work?

You can bring your expired or damaged car seat to participating retailers and organisations. Go to [www.seatSMART.co.nz](http://www.seatSMART.co.nz) to find your nearest site.

### What seats does SeatSmart accept?

Any brand of booster, convertible seat or capsule. Sorry, no polystyrene seats, snap and go's or other car seat accessories are accepted.

### Is there a cost to recycle the seats?

A fee of \$25 incl. GST (RRP) per seat is charged to cover the costs of recycling. Some of this cost may be covered by your local council which may have chosen to provide a recycling incentive. Check out [www.seatSMART.co.nz](http://www.seatSMART.co.nz) to see what applies in your area.

### Why recycle?

There are lots of positive environmental and social outcomes from recycling your seat:

- ♻ Diverting tonnes of plastic and metal from landfill each year;
- ♻ Providing dismantling work for people who have a disability, or are disadvantaged or marginalised;
- ♻ Improving child safety by raising awareness of seat expiry dates;
- ♻ Lowering the use of virgin materials to make new plastic and metal; and
- ♻ Providing used materials to be repurposed into new items.



## What happens to the seats?



The seats are dismantled and up to 75% of the seat materials are recycled or repurposed.

**58% PLASTIC** - The majority of material is polypropylene (#5) and high density polyethylene (#2) plastic which can be recycled in New Zealand.

**13% METAL** - taken to metal recyclers.

**4% HARNESSSES** - used in the production of bags made from repurposed products.

**25% TEXTILES & OTHER NON-RECYCLABLES** - includes unlabeled plastics which go to landfill. We're always looking at new ways to recycle or repurpose these materials.

### Who dismantles the seats?

SeatSmart uses a variety of services, including:

- Social enterprises who provide employment for people who have a disability or are disadvantaged or marginalised; and
- Department of Corrections community work schemes - a free dismantling service providing useful indoor work for offenders, used for a limited number of seats.

## Protect kiwi kids!

### Did you know that most car seats have an expiry date?

And that car seats in cars involved in significant accidents should be replaced?

SeatSmart aims to raise awareness of car seat expiry dates and the damage caused to seats during accidents.

This will improve safety for kiwi kids on our roads.

### Want to find the expiry date on your car seat?

Visit [www.SeatSmart.co.nz](http://www.SeatSmart.co.nz) for a helpful guide to expiry dates.

### Has your car been in an accident?

If you've had a car accident talk to a qualified car seat technician to assess whether your car seat should be replaced.



Find out what happens to your car seat.  
Visit [www.SeatSmart.co.nz](http://www.SeatSmart.co.nz)